

The background of the slide is a photograph of a group of people at a social gathering. Several individuals have their hands raised in the air, suggesting a celebratory or interactive event. The lighting is warm and slightly blurred, with string lights visible in the background. The overall tone is positive and community-oriented.

STRATCOM

Demographics Survey 2022

Ontario Association of Architects

April 27, 2022

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Vancouver | Edmonton | Toronto | Ottawa | Montreal | London | Brighton

Methodology & Reporting

- These results are from an online survey completed by members of OAA. Stratcom programmed the survey and provided OAA an open link that was distributed to members. The survey was open from December 2nd to March 23rd, 2022 resulting in 1,004 completes.
- The survey had a response rate of approximately 15.5% and the margin of error for a sample of this size is +/- 2.6%, 19 times out of 20.
- Some charts and tables might not total 100 due to rounding.
- All figures are percent (%) unless indicated otherwise.
- All research conducted by Stratcom.



SUMMARY

- A plurality of members (23%) have been a part of the Ontario Association of Architects for at least 26 years. Just under half (46%) have been members for ten years or less.
- Almost half (47%) of the membership are between 31 to 50 years of age.
- The majority (60%) do not have daily care-giving responsibilities. Just less than one-third (32%) have child care responsibilities, 6% elder care responsibilities and 3% are caring for a person with a disability.
- Four percent self-identify as a person with a disability.
- Just over half of the membership is male (56%) and 41% identify as female.
- 83% identify as straight/heterosexual.
- The majority (69%) identify as White/Caucasian. The next most common racial identity is East or Southeast Asian (12%), followed by Middle Eastern (8%), South Asian (5%), Latino/Latina/Latinx (3%) and Black (2%).
 - Of those who identify as Indigenous (1%), 40% identify as First Nations, 20% Métis, and 10% Inuit.
- The most common mother tongue among OAA members is English (63%) followed by European languages/dialects (9%) and Chinese languages/dialects (6%).

SUMMARY

- 5% of members identify as French-Canadian.
- The plurality of members identify as Canadian (27%). Other top mentions for ethnic or cultural identity are English (13%), Irish (9%), Scottish (8%), Italian (7%), Chinese (7%) and German (6%).
- Over one-quarter (28%) of members do not identify with any religious or spiritual affiliation and a further 14% identify as Atheist. The most common religious affiliations are Christian (37%), Muslim (5%) and Jewish (3%).
- The majority of members (68%) describe their workplace as an architectural practice. Sole practitioners comprise 10% of the survey sample, follow government workplaces (6%) and institutional or corporate (5%). Four percent are not currently working.
- About three-quarters (74%) agree they feel included at their current or more recent workplace. This is an increase from the 67% reported in 2021. Five percent disagree.
 - Members with English mother tongue are more likely to agree they feel included (78%) than those with mother tongues other than English (69%).
 - Members of the LGBTQ2+ community are over twice as likely to disagree with this statement (12%).

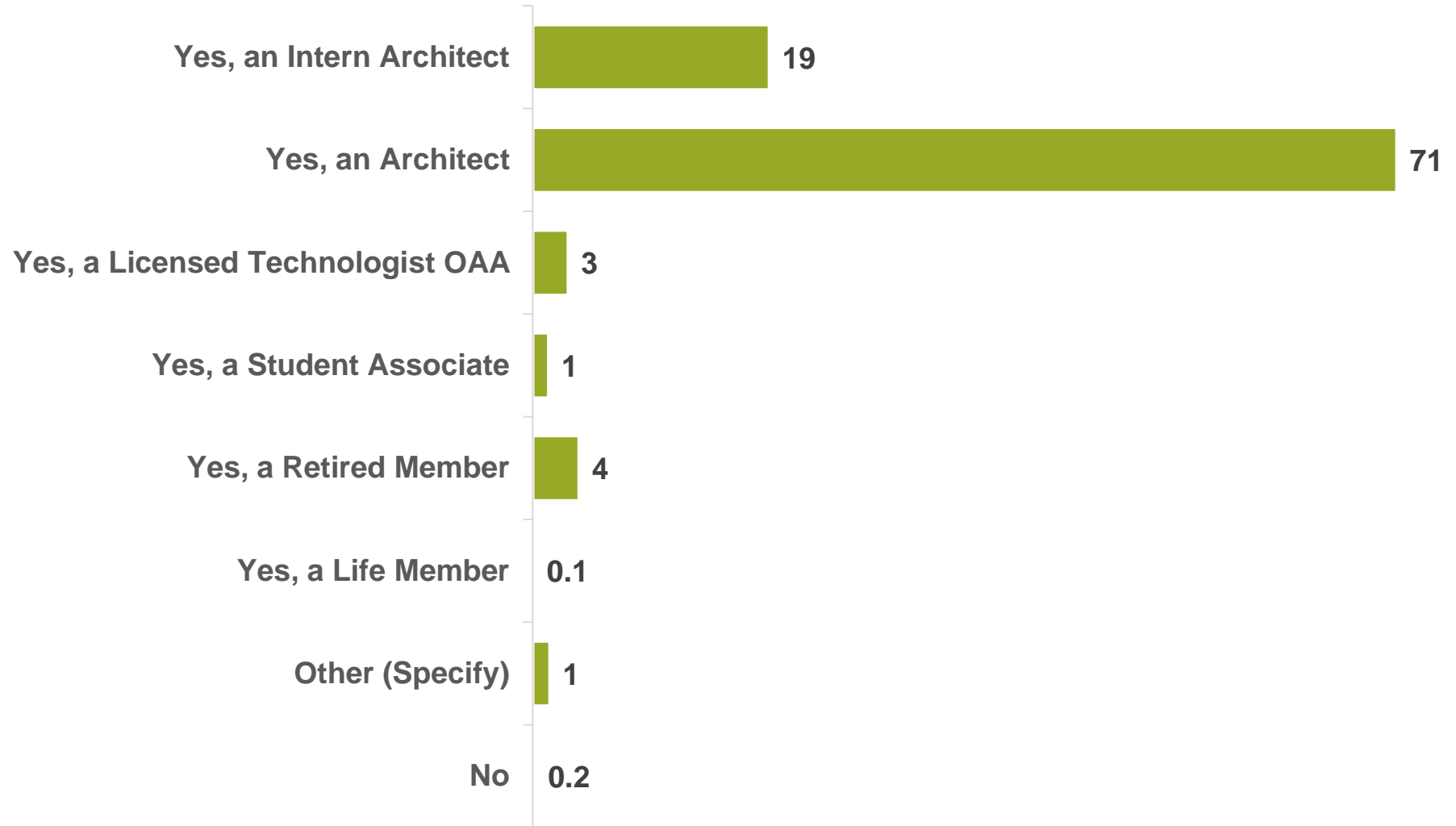
SUMMARY

- Over 7-in-10 (71%) agree they feel supported at their current or most recent workplace (6% disagree).
 - Members of the LGBTQ2+ community are twice as likely to disagree with this statement (12%).
- Fifteen percent (15%) agree they experience barriers to advancement in their current or most recent workplace (53% disagree).
 - Women are twice as likely to agree experience barriers to advancement (20%) than men (10%).
 - Intern architects are more likely to experience barriers (21%) than architects (13%).
 - Members of the LGBTQ2+ community are more likely to experience barriers to advancement (27%).
- About one-in-ten (7%) agree that they experience discrimination in their current or most recent workplace (68% disagree).

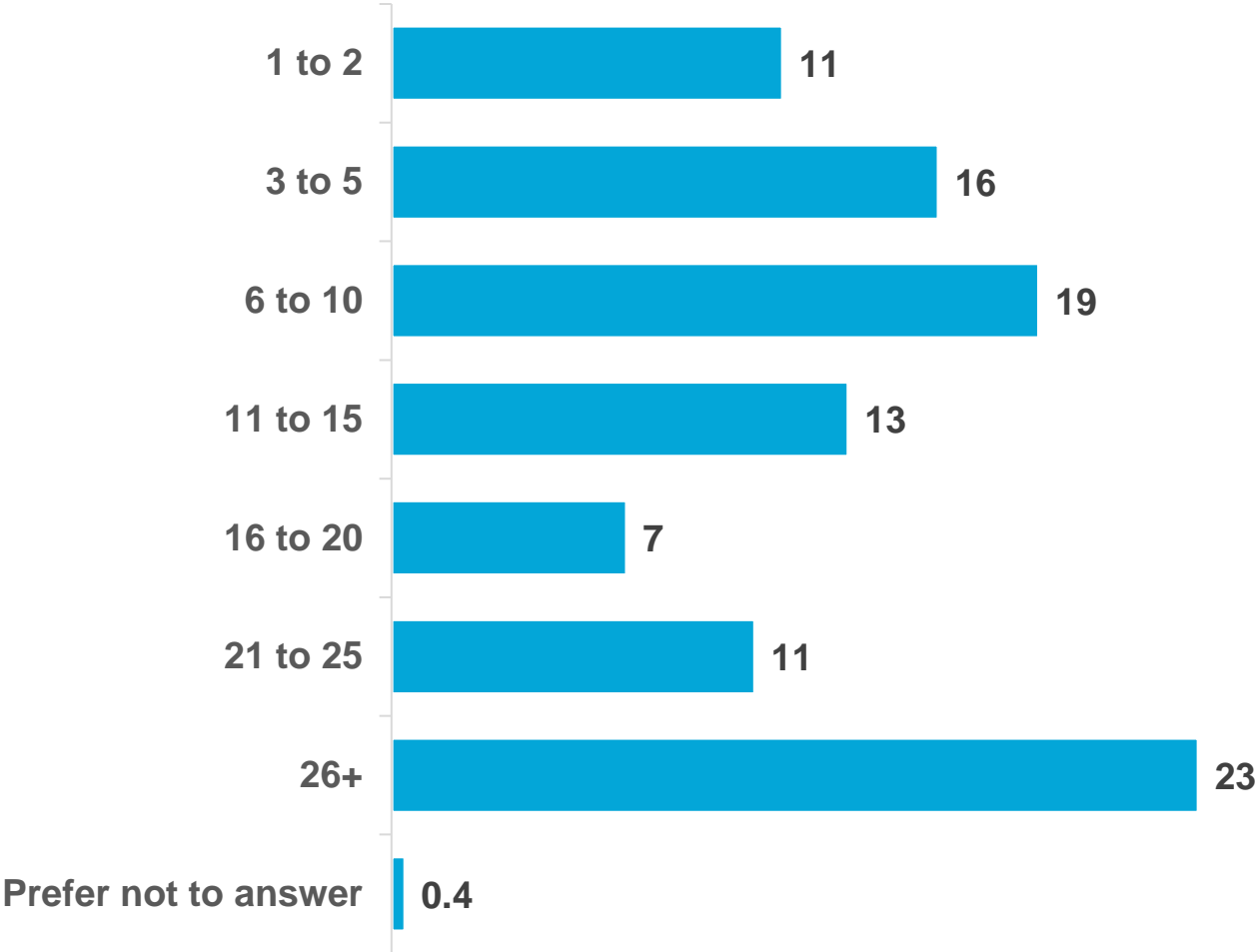
SUMMARY

- Three-quarters (76%) agree they are supportive of the collection of demographic data (6% disagree).
- A strong majority (73%) also agree the questions asked in the survey used appropriate terminology (5% disagree).
- A majority (59%) agree the questions in the survey are relevant to the OAA's mission of serving the public interest through the regulation, support, promotion and appreciation of architecture.
- A final open ended question in the survey asked for input on additional information the OAA should consider as part of the long-term data collection strategy. The plurality did not have any comments. The most common responses were related to 'financial information / salary information' (9%), 'explain more clearly why OAA needs this data/How OAA plans to use this data' (7%), 'education levels/experience' (5%), and 'discrimination or harassment' (5%).

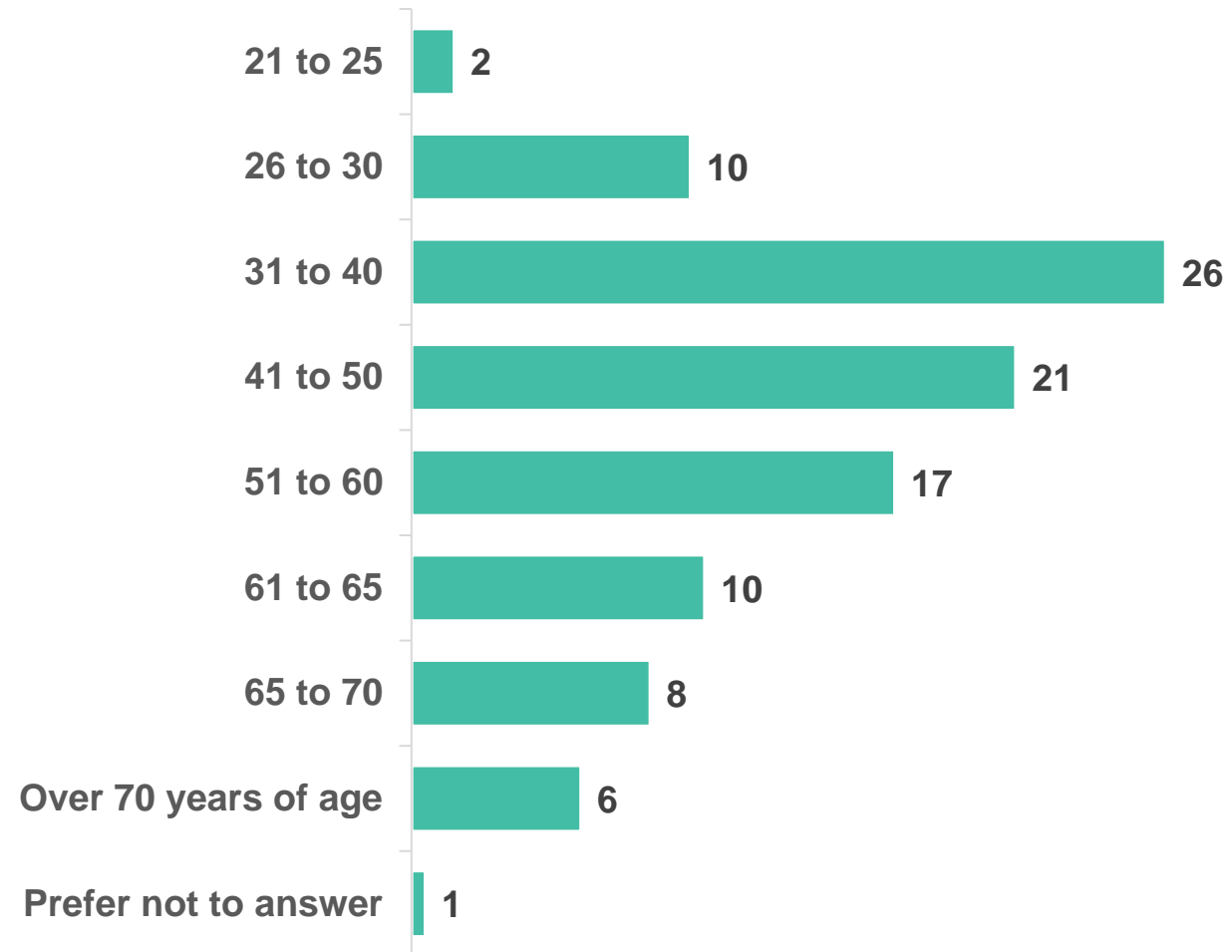
Membership details



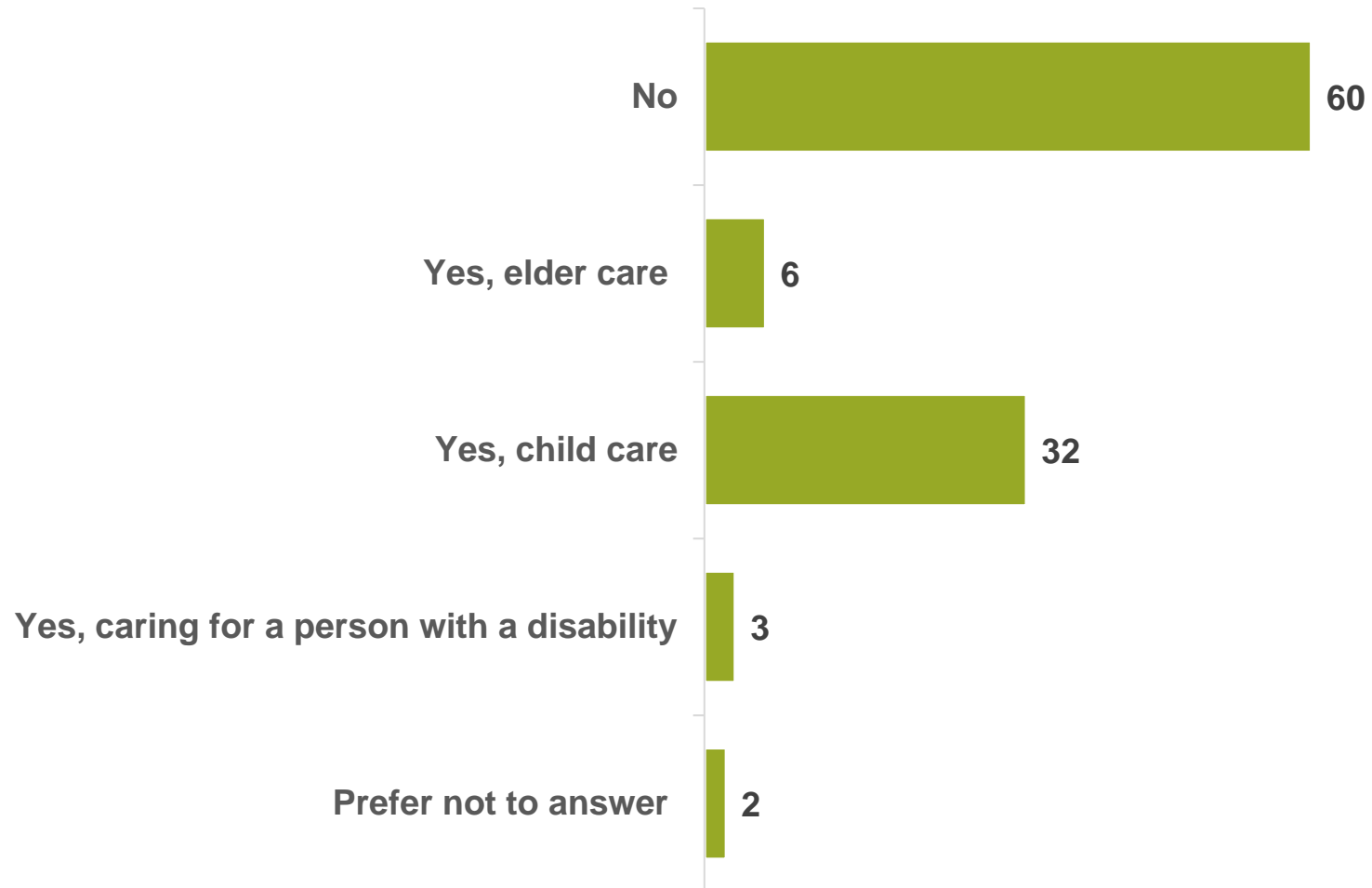
Years as member of OAA



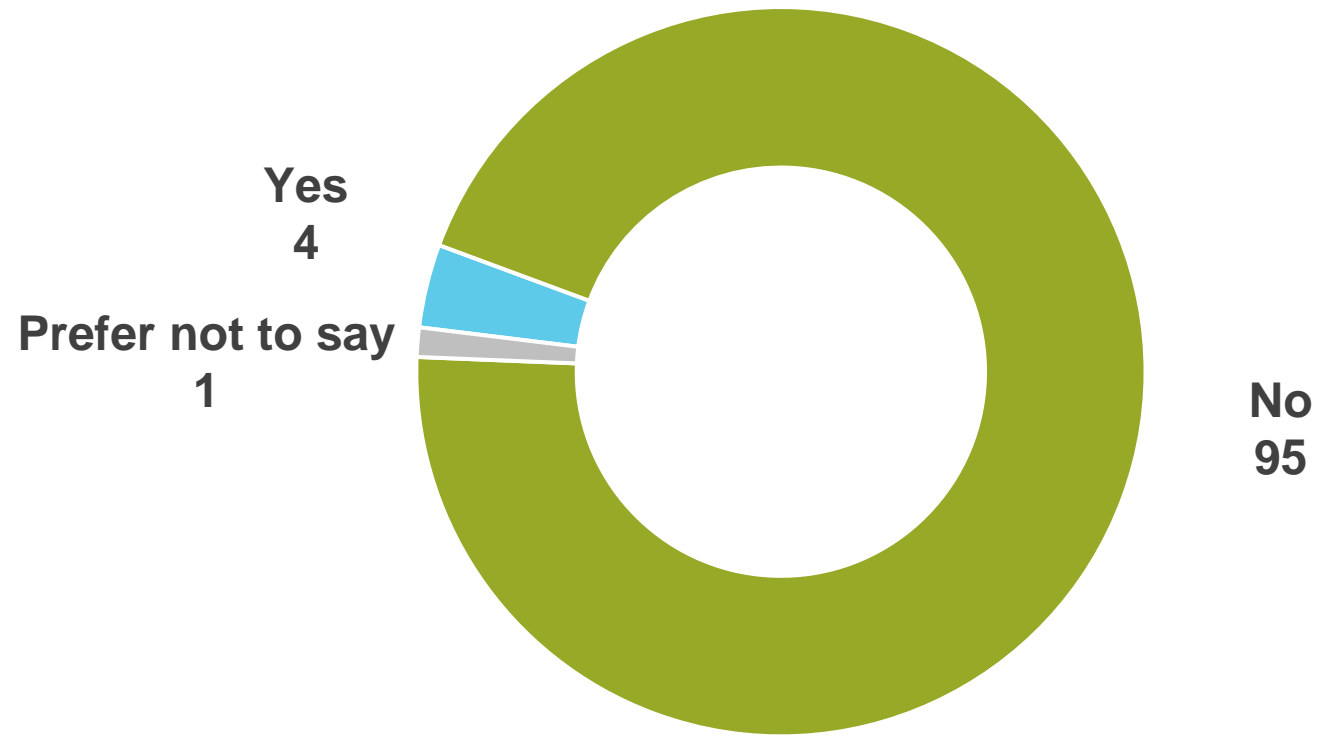
Age of members



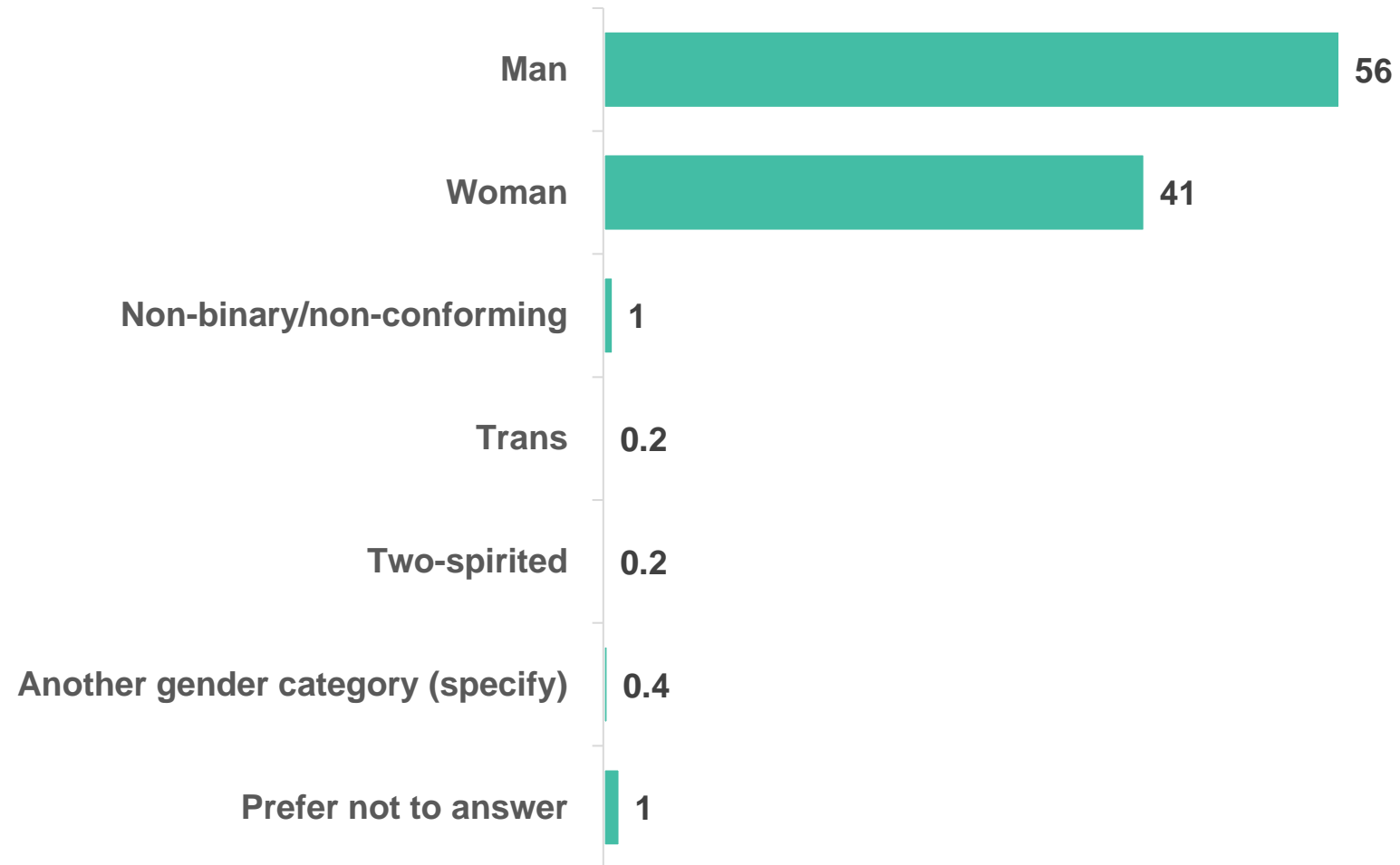
Daily care-giving responsibilities



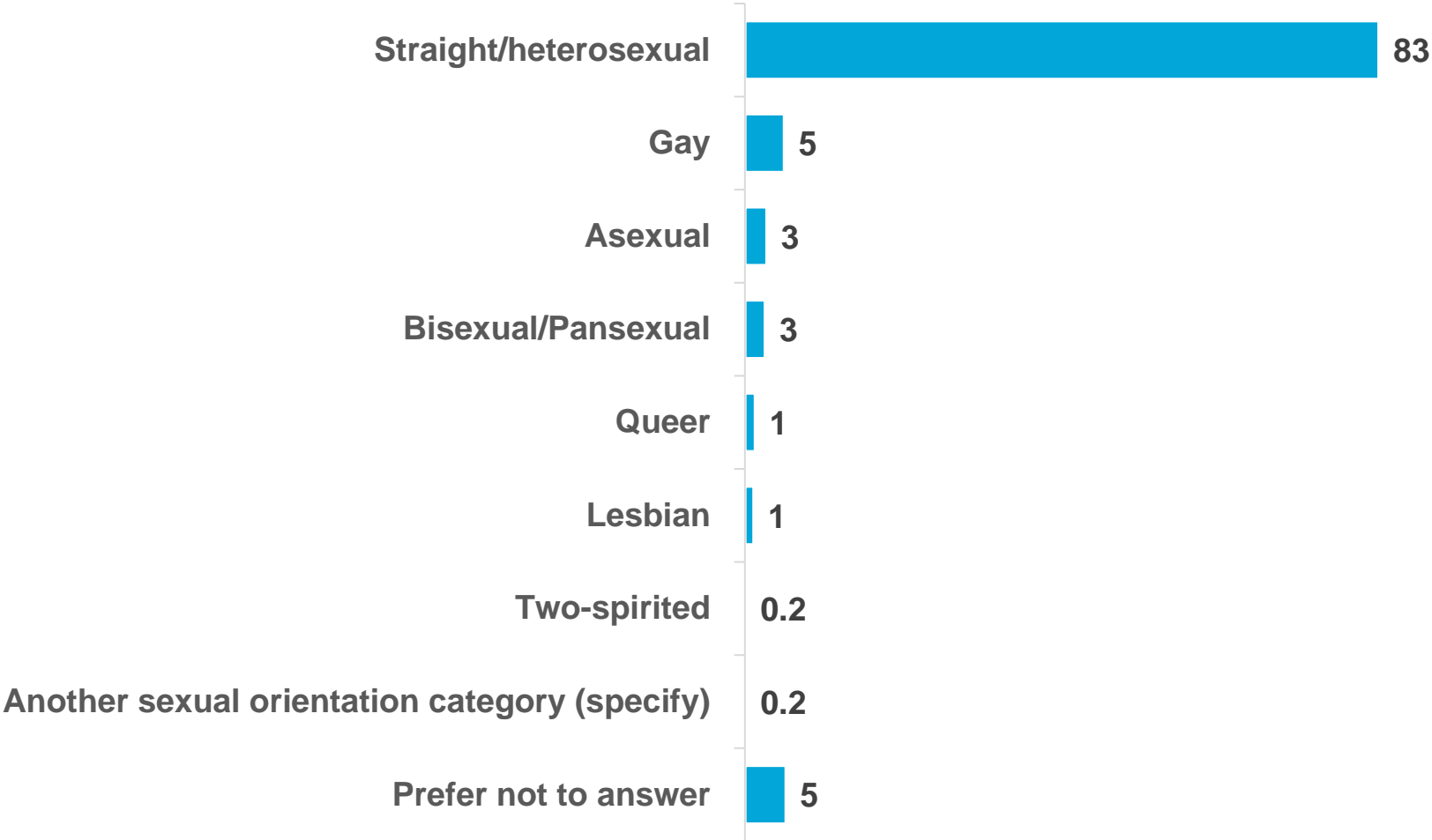
Do you self-identify as a person with a disability?



Gender

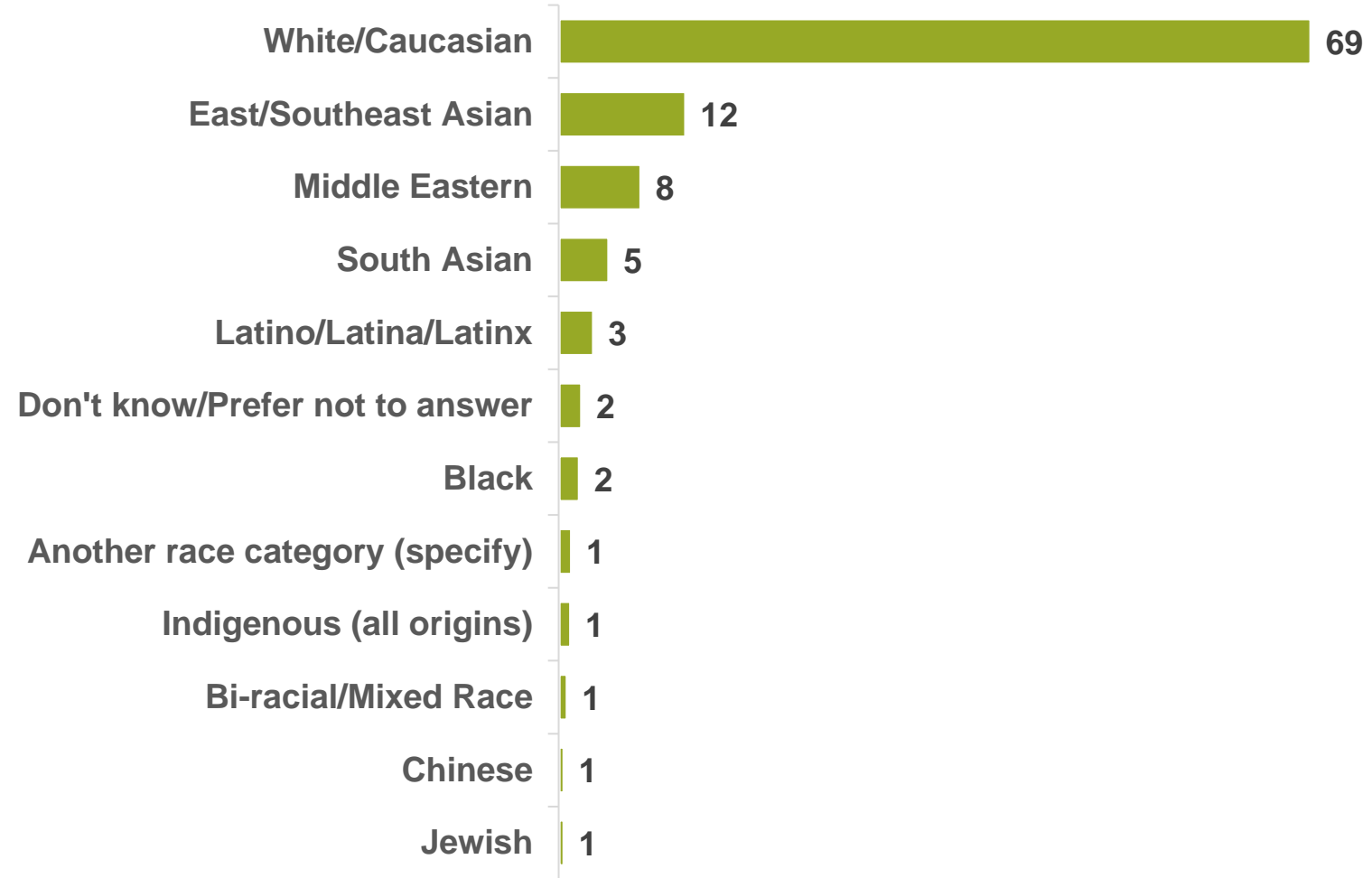


Sexual orientation



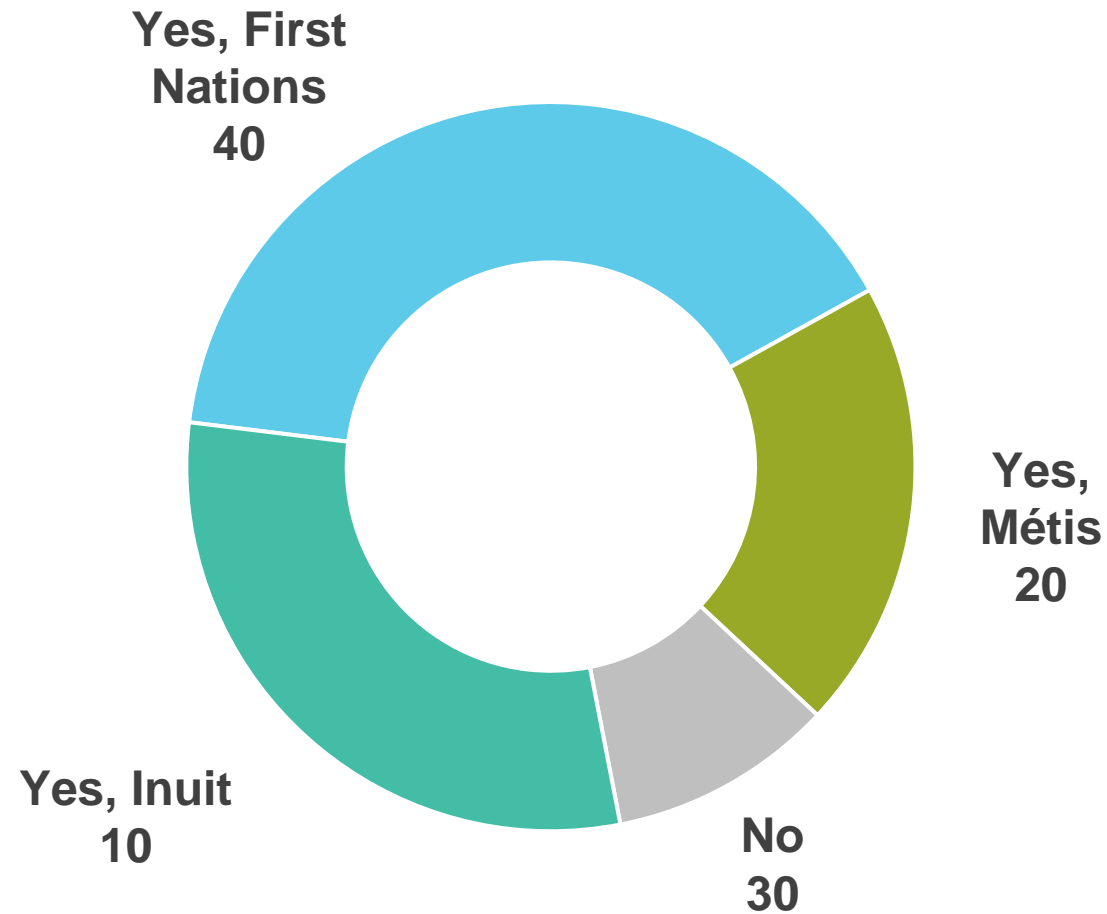
Race

(responses 1% and greater)



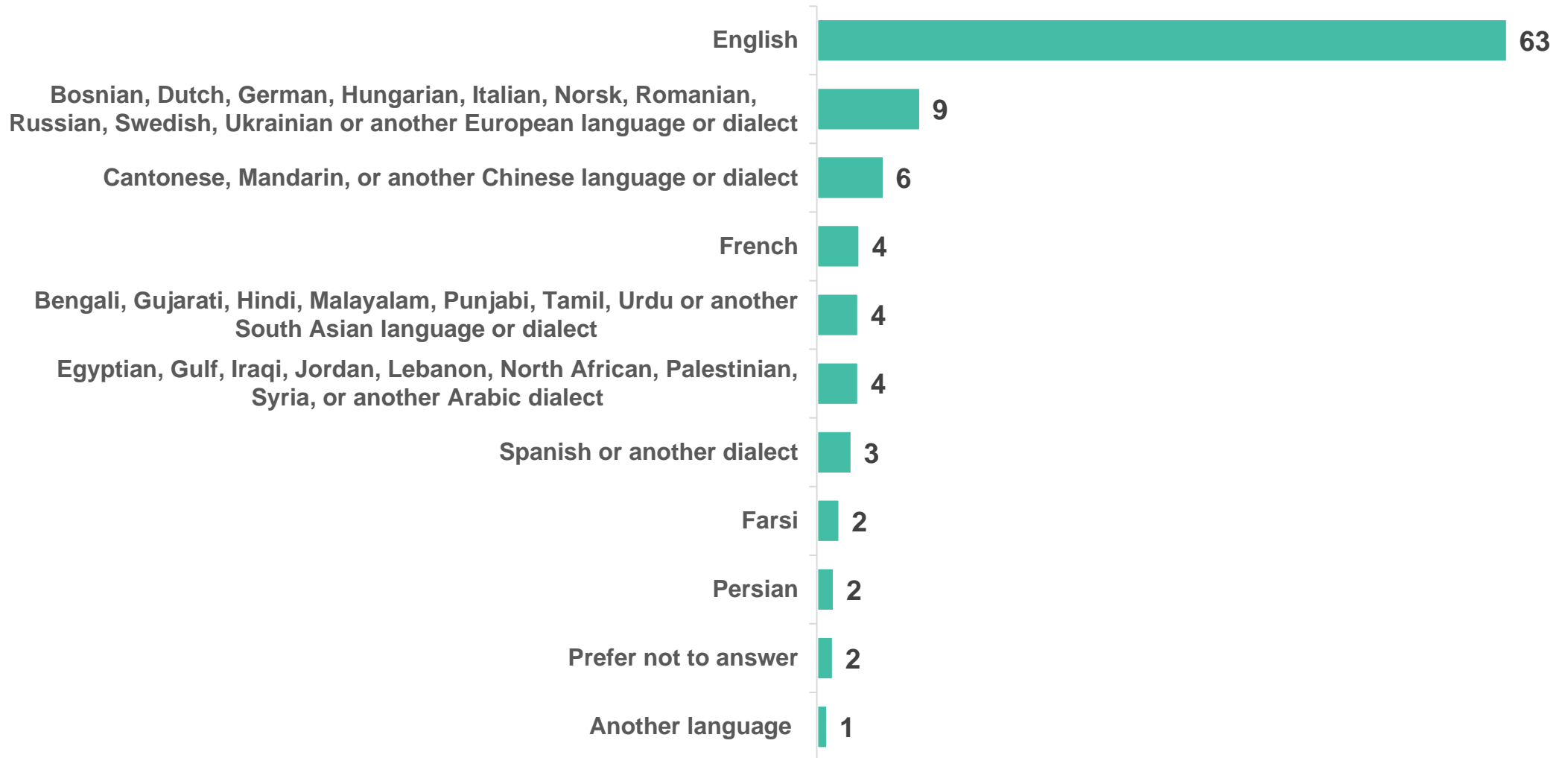
Do you identify as First Nations, Métis, and/or Inuit?

[Indigenous respondents only]

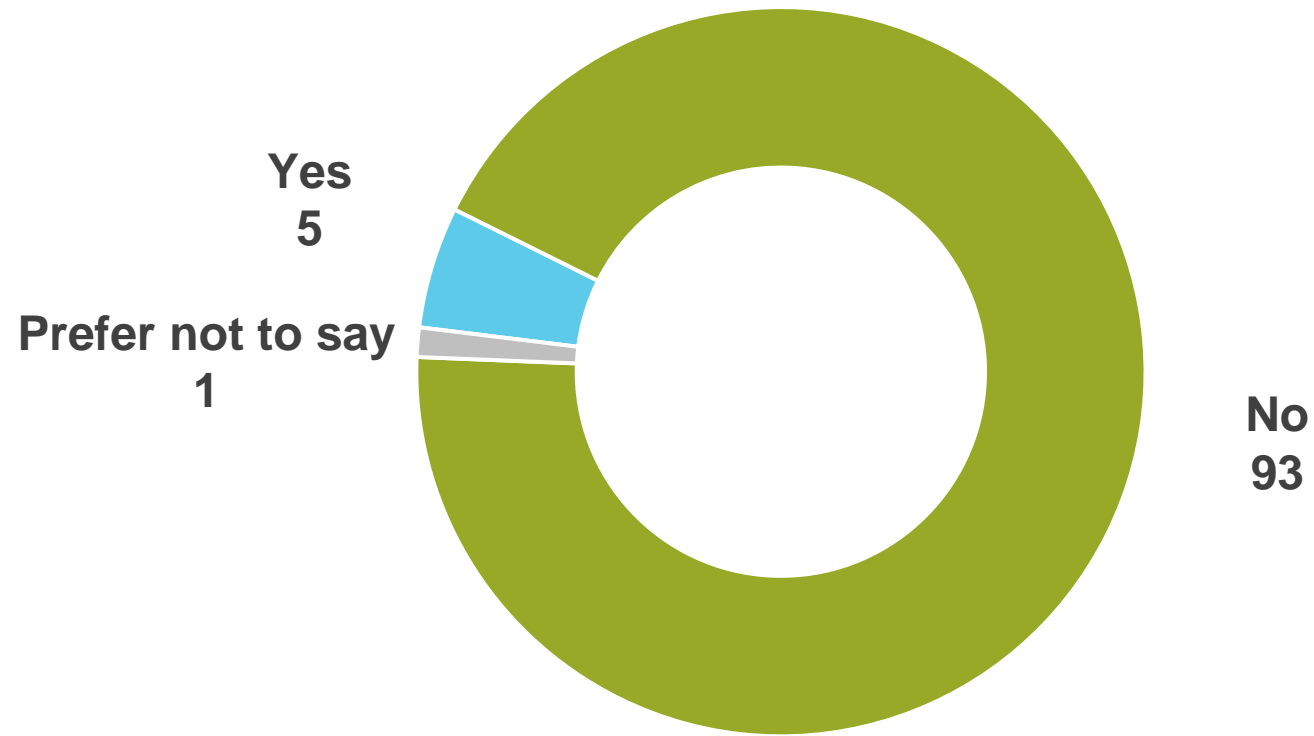


Mother tongue

(responses 1% and greater)

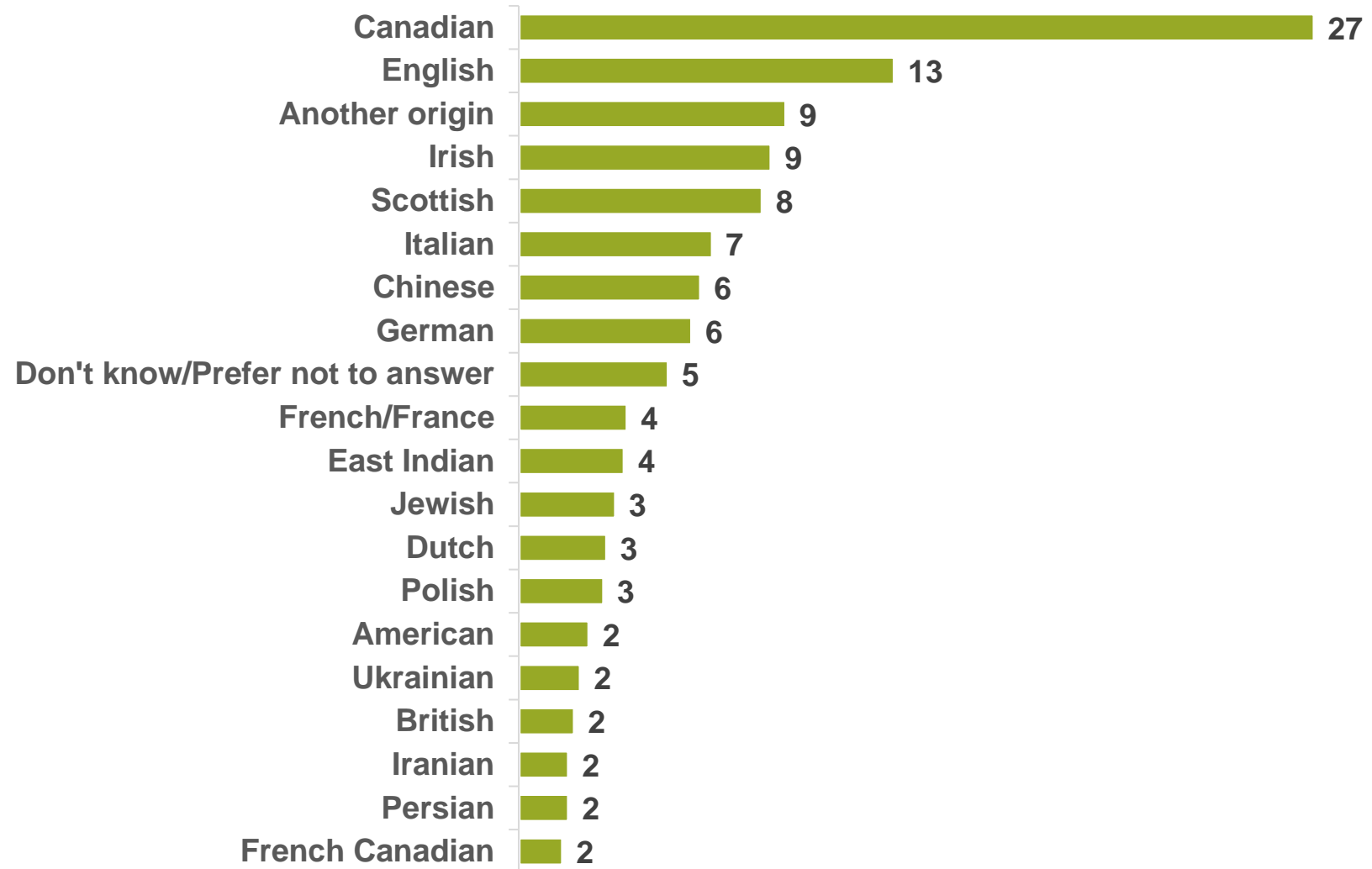


Do you identify as French-Canadian?

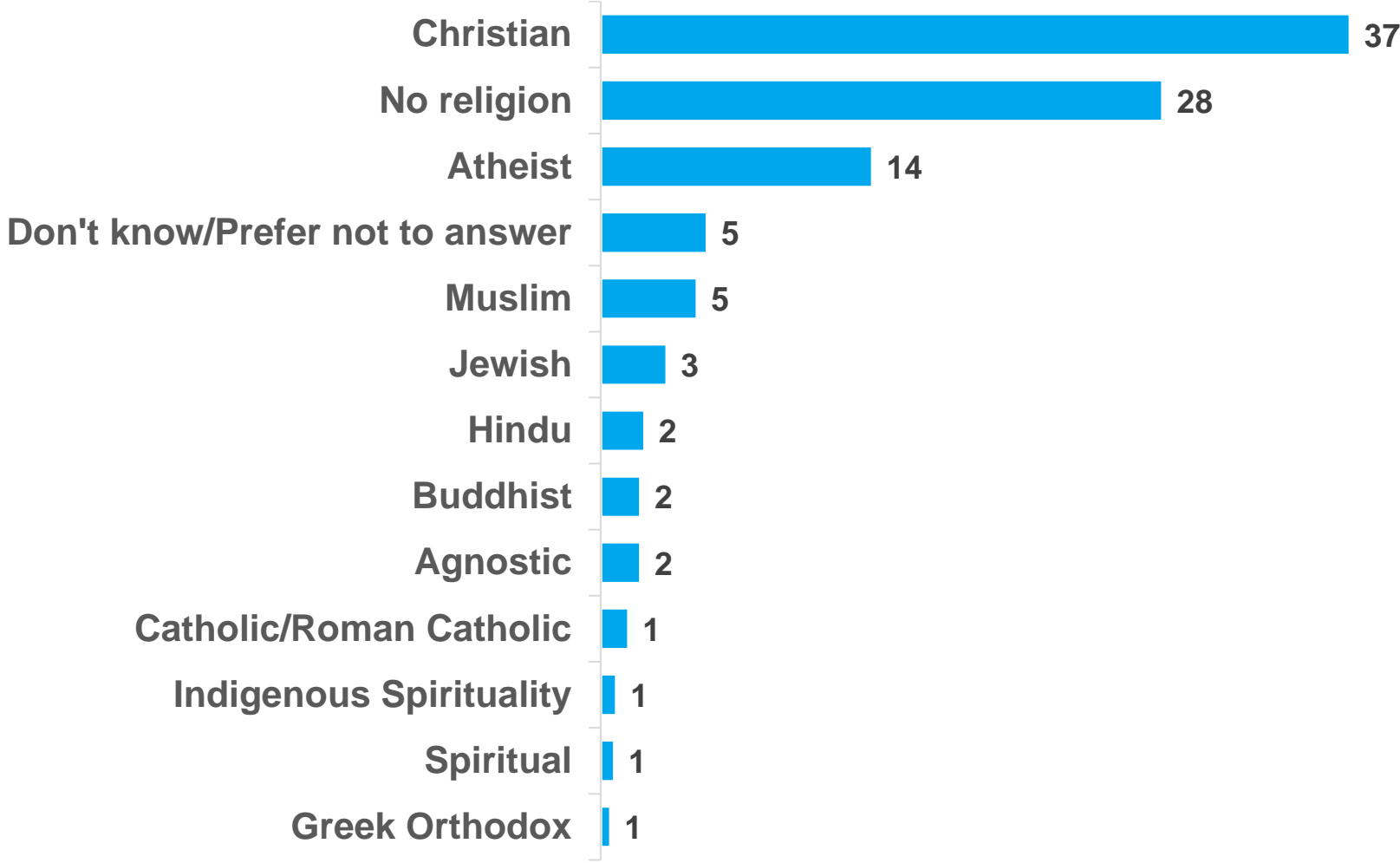


Ethnic or cultural origin(s)

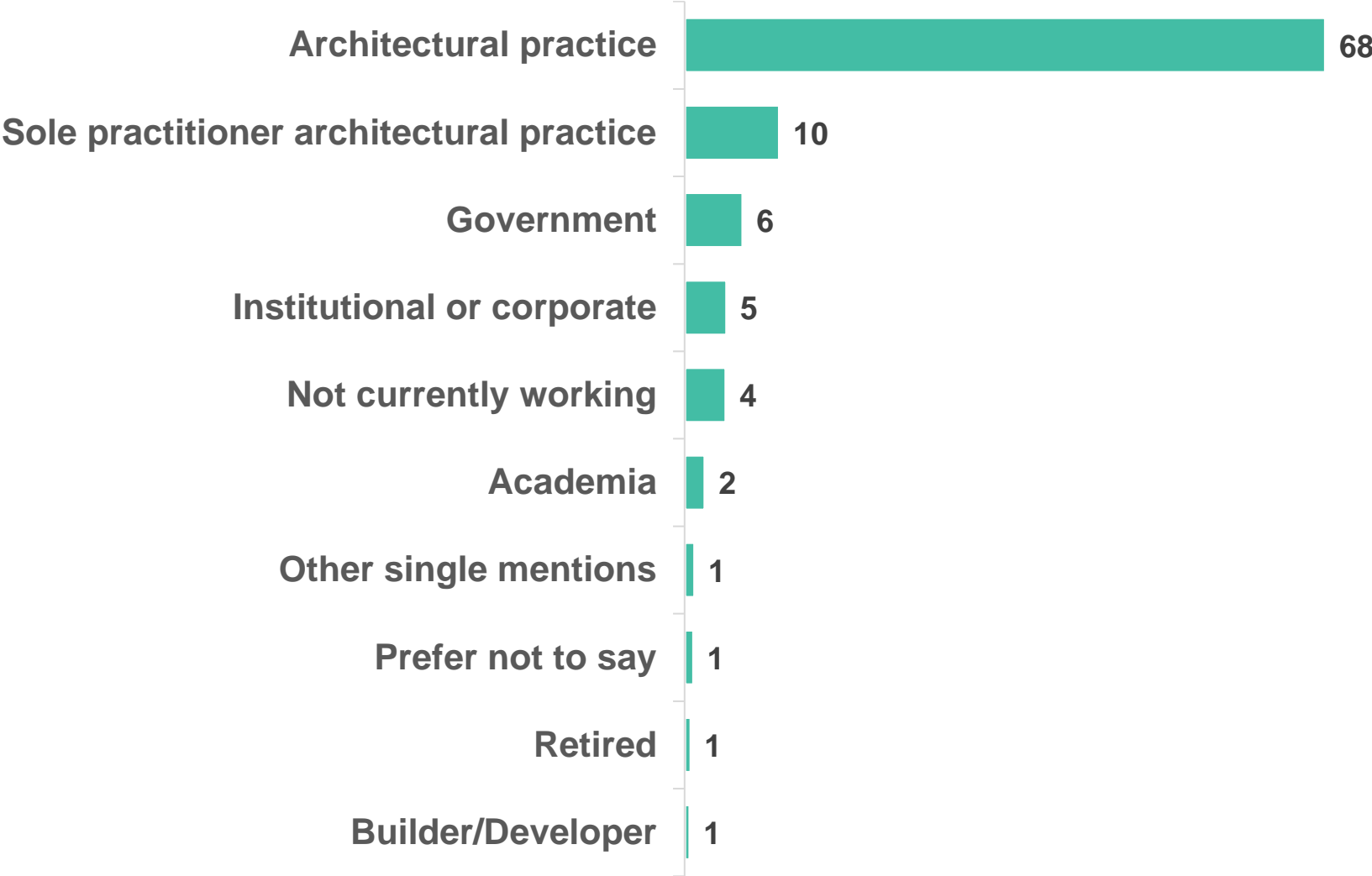
(responses 2% and greater) (Open ended coded responses)



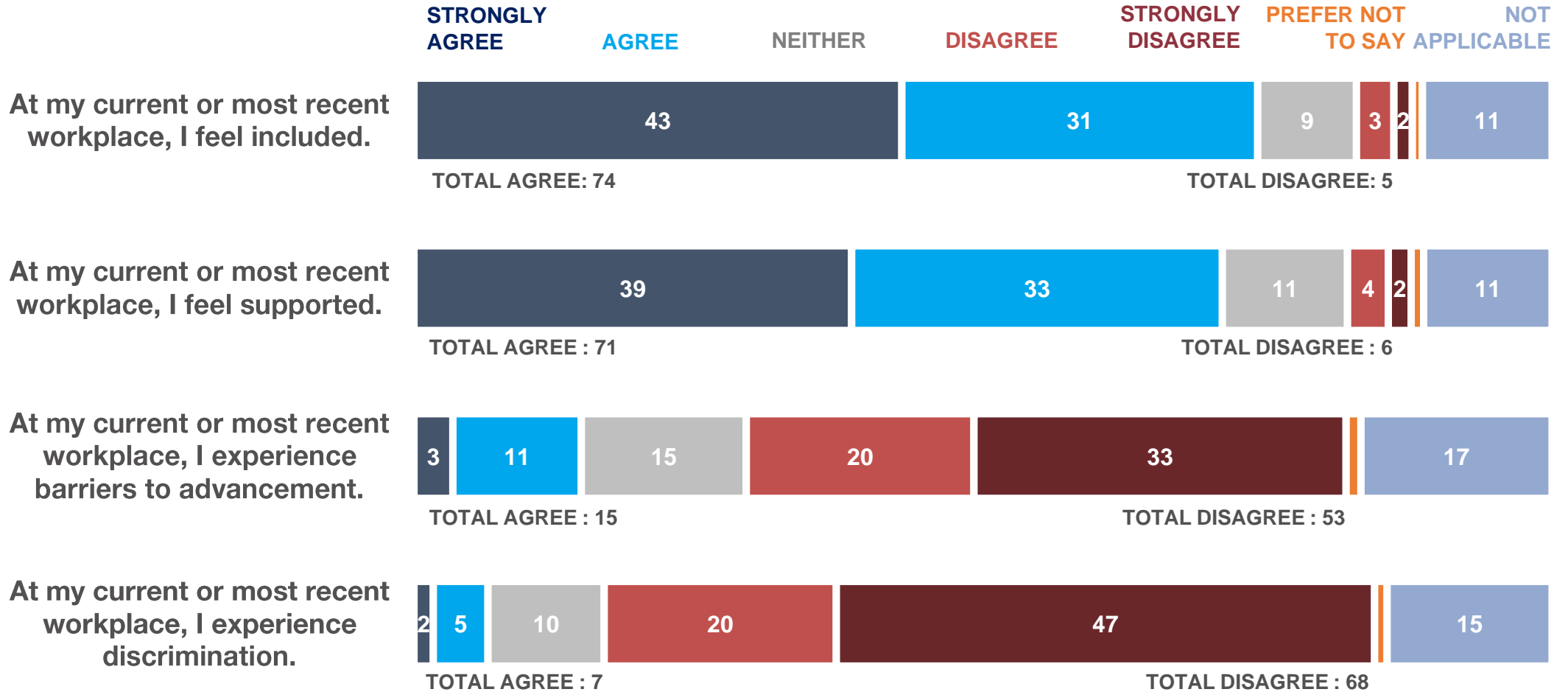
Religion and/or spiritual affiliation



Workplace



Personal experiences within the workplace in the last year



Crosstabs: Personal experiences within the workplace in the last year

% Total agree	Total Sample	Intern Architect	Architect	30 and under	31 – 40	41 – 50	51 – 60	Over 60	Male	Female
	Count	1004	195	712	112	263	211	169	244	565
At my current or most recent workplace, I feel included.	74	80	75	82	79	76	71	67	75	75
At my current or most recent workplace, I feel supported.	71	75	72	79	76	72	69	64	73	70
At my current or most recent workplace, I experience barriers to advancement.	15	21	13	19	18	16	15	8	10	20
At my current or most recent workplace, I experience discrimination.	7	7	7	5	6	9	7	5	5	8

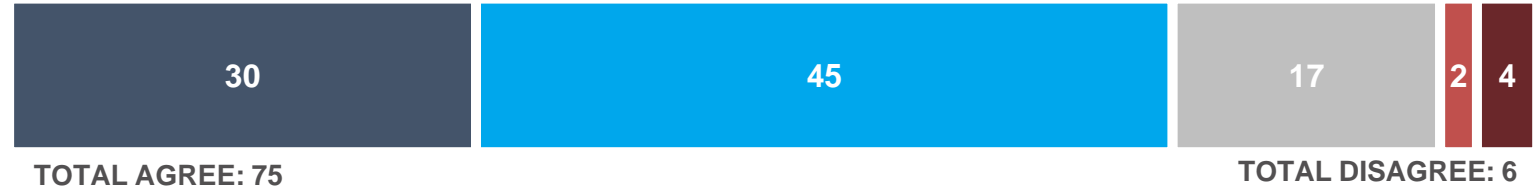
Crosstabs: Personal experiences within the workplace in the last year

% Total agree	Total Sample	English mother tongue	Other mother tongue	LGBTQ2+	Architectural practice	Sole practitioner	Other workplace
	Count	1004	626	367	124	680	101
At my current or most recent workplace, I feel included.	74	78	69	73	81	47	66
At my current or most recent workplace, I feel supported.	71	74	67	66	78	45	63
At my current or most recent workplace, I experience barriers to advancement.	15	13	18	27	13	6	25
At my current or most recent workplace, I experience discrimination.	7	6	8	14	5	4	12

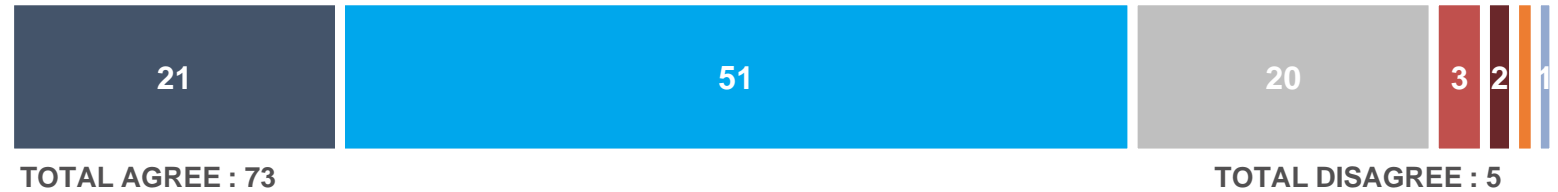
Opinion on the content of this survey

VERY AGREE AGREE NEITHER DISAGREE VERY DISAGREE PREFER NOT TO SAY NOT APPLICABLE

I am supportive of the collection of demographic data.



The questions asked in this survey use appropriate terminology.



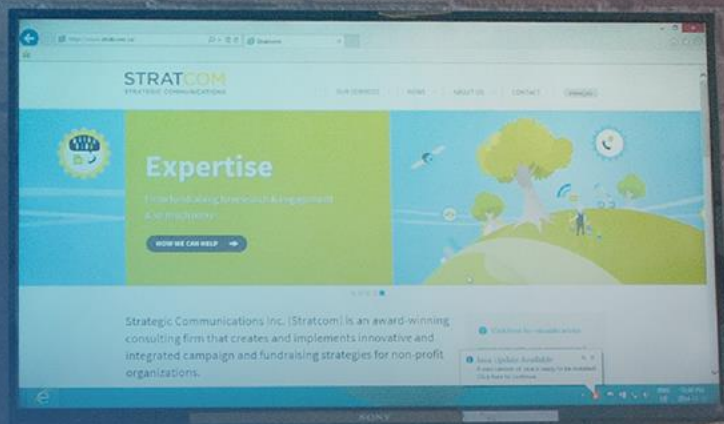
The questions in this survey are relevant to the OAA's mission of serving the public interest through the regulation, support, promotion and appreciation of architecture.



Additional comments on data collection strategy

(Coded open ended responses, 2% and greater)





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